



In Collaboration with
The U.S. Department of State



Springboard: Israel 2011

Venture Forum Fact Sheet

Israeli-Based companies: Apply here <http://www.springboardenterprises.org/2011Israel>

Springboard: Israel 2011 is part of Springboard's 22nd venture forum program supporting and promoting women-led emerging growth companies seeking equity investments and/or strategic partnerships. The Israel program will focus on companies launched in Israel seeking US investors:

- A 4-month business assessment accelerator including both virtual and in person access
- Engages our vast expert network to recruit the most promising investment-ready companies and assist them in their quest to connect with investors and business development opportunities
- Builds strong business relationships with individuals and institutions that have deep sector expertise and high level connections
- Provides participants with a range of presentation opportunities that are right for their company, including: (1) presentation events hosted by Springboard affiliates, (2) 1/2 day pitch sessions for subsector-focused cohorts, and (3) one-on-one meetings
- Offers selected companies a lifetime membership to the *Springboard Trust*, our expert network and the ultimate source of ongoing support, insights and connections. Includes the opportunity to participate in Springboard's bi-annual Alumnae Caucus and our Winners' Circle Annual Dinner

Sectors

Applications are accepted from a broad range of companies, including but not limited to:

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|----------------------------|--------------------|--------------------|
| Advertising | Digital Media | Mobile/Apps |
| Biotech/Biopharma | Ecommerce | Nanotechnology |
| Business Products/Services | Energy Efficiency | SAAS |
| Clean Tech and Biofuels | Financial Services | Search Engines |
| Cloud Mgt/Enterprise | Gaming | Social Networking |
| Consumer Internet | Health IT | Telecommunications |
| Diagnostics | Mass Customization | Therapeutics |
| Data Mining | Medical Devices | |

Applicant Criteria

- A woman in a key management position holding a significant equity stake.
- A qualified and profitable market opportunity with competitive advantage.
- A track record of milestone achievement, which may include: product development, distribution or licensing contracts, grants, beta clients, customers, revenue, strategic partnerships, etc.
- A credible core management team or ability to attract one.
- Seeking an institutional round of investment from US investors in the next 12-18 months.
- Launched in Israel but seeking capital to expand into the US market.

Who's Involved?

- Active and accredited VCs, angels, corporate investors and biz dev executives**
- Springboard alumnae and other seasoned/serial entrepreneurs
- Trusted service providers, such as law firms, accounting firms, bankers and industry experts
- Business, media and financial press

** See SEC Reg. D §501. [17 C.F.R. §230.501](http://www.federalregister.gov).

Program Components & Timeline

QUALIFICATION	May 15-June 10 Recruitment	Online	<u>Recruitment of Applicants</u>
	June 10 Application Deadline		
QUALIFICATION	June 12 - 23 Screening	Online	<u>Selection:</u> 3-part review process involves: 1. an application review 2. a business plan review 3. in-person interviews
	June 19 & June 26 Interview Sessions	Israel	
COACHING	July 21	Bootcamp	<u>Bootcamp:</u> One day program for selected companies
	July – September Coaching	Online	<u>Coaching:</u> Each company is assigned a team of expert coaches to assist in refining the investor presentation. Coaching is conducted via web conference calls and in-person meetings
	Early September or late October Review Panel and Presentation sessions	US Locations	<u>Final Panel Review and Presentation Sessions:</u> Companies will have multiple opportunities to present their present their businesses to both large and targeted audiences.
PRESENTATIONS	Week of November 13	Israel	<u>Special conference during Global Entrepreneurship Week</u>
	Ongoing	Online and US opportunities	<u>Post Forum Support:</u> Springboard is dedicated to providing maximum value to its entrepreneurs and will continue to make connections and other business opportunities available.

Affiliated Springboard Programs

October 25	New York, NY	<u>Winners' Circle Dinner 2011:</u> For the entire Springboard network, the annual dinner program honors distinguished individuals who have made significant contributions to supporting women entrepreneurs and the companies they lead.
Dates in 2012 to be announced	USA	<u>Springboard Caucus 2012:</u> Bi-annual invitation-only gathering of women who have presented their companies at Springboard Venture Forums, members of the Springboard Board, Council of National Advisors, and other trusted advisors.



Israel-America
Chamber of Commerce
לשכת מסחר ישראל-אמריקה



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Co-Hosts of Springboard: 2011 Venture Forum

This program is being produced in collaboration with the United States Department of State

Springboard Enterprises

Venture-catalyst Springboard Enterprises is the premier platform where entrepreneurs, investors, and industry experts meet to build great women-led businesses. Springboard educates, sources, coaches, showcases and supports high-growth companies seeking equity capital for expansion. Since January 2000, Springboard has helped 400+ women-led companies raised over \$5B in investments including 8 IPOs and legions of high value M&As. Springboard portfolio companies generate billions in revenues and created tens of thousands of jobs. www.springboardenterprises.org

American Israel Chamber of Commerce

The Israel-America Chamber of Commerce and Industry (Am Cham Israel) established in 1965, is a voluntary organization of over 500 companies and individuals dedicated to the promotion and enhancement of two-way trade and investment between Israel and the United States of America. www.amcham.co.il

Yazamiyot

Yazamiyot is a community for Israeli women tech entrepreneurs focused on raising awareness and encouraging more women to choose tech entrepreneurship as a career path. We believe that in a country that prides itself on being a world renowned center of innovation, with the largest amount of startups per capita in the world but ever vigilant about maintaining its dominance, diversity of participation is a strong growth accelerator. As the research has shown, gender diversity is particularly important where innovation is a priority. Our activities include high quality networking events, cooperation with universities and colleges across the country, bringing more women role models to entrepreneurship programs, cooperation with international organizations, and creating a lobby for the cause. www.meetup.com/yazamiyot

For more information, please contact Springboard at programs@springboardenterprises.org or find us on the web at www.springboardenterprises.org or call us at 00-1-202-242-6282
