



Contact:

Amy Millman
202-242-6280
Springboard Enterprises
amy@springboardenterprises.org

SPRINGBOARD COMPANIES HIT MAJOR MILESTONES IN 2004

24 Companies To Present at 5th Annual Springboard: New England Forum

Washington, D.C., November 11, 2004— On the eve of the 5th Annual Springboard: New England Forum, Springboard Enterprises is celebrating several milestones. Two Springboard portfolio companies – Xenogen Corporation (Nasdaq: XGEN), and 51Job, Inc. (Nasdaq: JOBS)- went public in 2004, the 300 companies that have participated in the 13 forums to date have raised nearly \$2.5 billion in equity capital and 85% of these companies continue to grow and bring products to market. Tomorrow’s Springboard forum will present 24 software, wireless, business and consumer products, lifesciences and biotech companies to the region’s investors.

“At the height of the tech boom, we declared that Springboard would be a catalyst for generating billions in equity capital for women-led emerging growth businesses,” said Kay Koplovitz, Chair of Springboard Enterprises. “That was a pretty bold prediction considering that women had garnered only 2% of venture capital, but we were right on target with our predictions and the results speak for themselves.”

The companies presenting at the 2004 New England Forum are an impressive group of promising ventures. Among them are two that dramatically improve detection and management of breast cancer, a solution that extends the battery life of cell phones and laptops, wireless sensing and control software, an electronic settlement system for the \$1.8 trillion syndicated bank loan market, as well as next generation search engines, corporate communications and presentation tools, and enterprise solutions. The presenting companies range from very early stage software ventures to revenue-generating biotech enterprises.

“Springboard is a marvelous event and one of the most efficient ways to gain access to high quality deals in one place,” said Michael Greeley, a managing general partner at IDG Ventures, a global venture capital firm. “I’ve been involved with Springboard for nearly five years and am continually impressed as they raise the bar each year, identifying some of the most exciting start-ups...”

-More-

THE SPRINGBOARD: NEW ENGLAND 2004 Roster of Presenters

Lisa Spirio	3DM	commercial synthetic material for 3D cell culture
Ginette Serrero	A&G Pharmaceutical	theranostics company developing monoclonal antibodies for cancer
Mary Kay Fenton	Achillion Pharmaceuticals	pharmaceutical company developing treatments for infectious diseases
Sheila Mikhail	Asklepios Biopharmaceutical	biotech company developing cellular based, protein therapies for Orphan Drug Diseases
Sandra Wear	Atalum Wireless	Builds wireless solutions that sense, monitor & control anything from anywhere
Olivia Cheng	Aurora Imaging Technology	produces FDA-cleared, imaging system to image breasts utilizing MRI technology
Maureen Fleming	Bandwiz	optimizes wide area networks and delivery of large objects between locations
Michele Honomichl	Celergo	product simplifies the international payroll process for multinational corporations
Linda Natansohn	Cellular Juice	power management services for mobile phones
Alison Malloy	Design2Launch	digital workflow solutions for package design in the CPG industry
Yvette Matory	HospitalCareOnline	proprietary system that facilitates discharge of patients and reduces the length of patient in-hospital stay
Abby Shapiro	International Strategies	sales force automation tool for freight-forwarding industry
Kathy Reinold	Jarg	semantic indexing platform solving limitations of current word search technology
Elizabeth Cobb	Makana Solutions	software for enterprises that create and manage better incentive compensation programs
Ania Knap	MaxThera	developing broad-spectrum drugs to combat bacterial infections resistant to existing antibiotic
Cynthia Bamdad	Minerva Biotechnologies	engaged in the development of novel biosensors
Mia Abruzzese	Morgan and Milo	manufacturer of children's fashion targeting the infant and toddler sub-segment
AlexAnndra Ontra	Ontra Presentations	creates business presentations and business presentation software for Fortune-level companies
Kelly Smith	Pasteuria Bioscience	biopesticide company solving pest control problem in world agriculture through a novel biological nematode control product
Sangita Shastry	totalETL	data management/ETL software that allows non-technical users to integrate disparate data
Pat Loret de Mola	Trade Settlement	provides post trade, loan settlement platform for Primary and Secondary Syndicated Loan markets.
Julie LeMoine	UC How	software accesses documents, communications tools, other software, and people over the Internet or other networks
Susan Bird	Wf360	networked multi-media company that produces and distributes interactive programming content
Nora Szasz	Zoragen	medical diagnostics company with a technology that can revolutionize genetic testing

About the Springboard Venture Forum Series

The Springboard Venture Capital Forum Program is a national series designed to increase investments in women-led firms and facilitate new deal flow to investors. Nationally, Springboard companies have raised \$2 billion. Springboard targets women-led high-growth businesses in the technology and life sciences industries that seek seed, first or later stage funding. Women entrepreneurs must have a senior leadership position in the company and hold a proportional equity stake in their company.

About Springboard Enterprises

Springboard is a national non-profit organization dedicated to accelerating women's access to the equity markets. 300 women-led ventures have presented their businesses at Springboard Forums and raised \$2.4 billion for their businesses. Since the first Springboard Forum in January 2000, thousands of investors, service providers, financiers, entrepreneurial institutions and business leaders have actively participated in recruiting, screening and coaching Springboard companies. By facilitating connections within the community, Springboard has opened a new frontier of capital and business opportunities for women entrepreneurs. Springboard patrons include the Kauffman Foundation, The George Washington University, Grant Thornton LLP, Foley Hoag LLP, OPEN-American Express, and venture affiliates NVCA, CDVCA, NASBIC, and the Kauffman Fellows Program. For more information, visit www.springboardenterprises.org.

###